

MALCOLM READING CONSULTANTS MEDIA RELEASE

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CADOGAN CAFÉ DESIGN COMPETITION EXHIBITION TO OPEN ON 26TH NOVEMBER

Creating a Chelsea Original: the new Cadogan Café

The six shortlisted schemes for the Cadogan Café design competition organised by Malcolm Reading Consultants, on behalf of the Cadogan Estate, will be displayed at a public exhibition held over three days on November 26th, 27th and November 29th 2012.

The images and models of the proposed concept designs will be on show at the Saatchi Gallery in London.

The design competition for the £2 million project to redevelop the existing café, positioned in a key part of Duke of York Square in Chelsea, was launched in July. It attracted 147 expressions of interest and the shortlisted teams include:

Architecture 00:/
Carmody Groarke
Duggan Morris Architects
NEX
Pernilla Ohrstedt & Sarah Price Landscapes
TaylorSnell

The teams, whose work is being shown at the exhibition, will present their schemes to the competition Jury on the 30th November 2012.

The Jury comprises:

Hugh Seaborn, Chief Executive, the Cadogan Estate
Timothy Coleridge, Ward Councillor, Royal Borough of Kensington and Chelsea
Paul Davis, Chairman, Paul Davis + Partners
Nigel Hurst, Gallery Director & Chief Executive, Saatchi Gallery
Sarah Ichioka, Director, The Architecture Foundation
Malcolm Reading, Chairman, Malcolm Reading Consultants

The winning team will be announced in December.

More 

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Competition Organiser and Jury Chairman, Malcolm Reading said:

'This is an outstanding set of submissions from architects who have given their best. Each team has pushed the brief and budget to achieve a very special building with an impact beyond the immediate setting.

'The Jury will have to balance innovation with practicality. Each offers a different approach and outcome. All are ingenious. The quality of the submissions signals a fierce desire on the part of each finalist to win this competition and create a brilliant new place for London.'

ENDS

Further details on the project can be found at the dedicated competition website
www.malcolmreading.co.uk/cadogan

For competition press enquiries about the project please contact Catherine Homsey on 0207 831 2998 or cadogancafe@malcolmreading.co.uk

For enquiries about the Cadogan Estate please contact Jilly Maiklem at
jill.maiklem@cadogan.co.uk

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NOTES TO EDITORS

- The exhibition is being held in the Mess Room, above the Gallery Mess Restaurant, at the Saatchi Gallery. Admission is free. The exhibition will be open from 10am to 5pm on Monday 26th and Tuesday 27th and 10am to 8pm Thursday 29th (closed Wednesday). For further information on the Saatchi Gallery and directions, please go to:

www.saatchigallery.com

- Originally established more than 300 years ago, the Cadogan Estate today controls 93 acres of London's most exclusive neighbourhoods, spanning Chelsea and stretching deep into Knightsbridge. The Estate comprises over 3,100 flats, nearly 200 houses, more than 330 shops and stores and half a million square foot of office space. It takes a long-term interest in the quality of the environment, seeking to maintain the vibrant culture and quality of life in Chelsea, as exemplified by the recent developments of the new concert hall at Cadogan Hall and the public realm aspects of the Duke of York Square development.

www.cadogan.co.uk

- The Duke of York Square development (2001-2006/7), masterplanned by Paul Davis + Partners, was a phased £120 million redevelopment scheme on the site of the old Duke of York's Regimental Barracks. A skilful blend of retail, residential, cultural and commercial uses, it integrates several notable listed buildings, including the former Royal Military Asylum, designed by John Sanders (1768-1826), now reinvented as the Saatchi Gallery.

www.dukeofyorksquare.com

- Malcolm Reading Consultants (MRC) is a strategic architectural consultancy which specialises in heritage masterplanning and the selection of contemporary designers. Highly experienced in both these areas, they are enthusiastic advocates of the power of design to create new perceptions and act as an inspiration – whether at the local level, or internationally. They offer a service to find the very best designers for clients with new building projects, whether through open-international, or private-invited competitions. Recent work in this area includes competitions for the Olympic Park Legacy Company, the Aberdeen City Garden Project, the Victoria and Albert Museum's Exhibition Road project, the UK Pavilion for Shanghai Expo 2010 and the Glasgow School of Art. MRC has also advised on some of the leading heritage projects in the UK, notably Westminster Abbey, the National Maritime Museum and St Martin-in-the-Fields, the latter winning the European Union's prestigious Europa Nostra award.

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